

Date: **Wednesday, May 2, 2012**
Location: **Round Hill Country Club - Alamo, CA**
Time: **7:15 AM**
Topic: **"Performance Excellence of World Class Advisors Extraordinary Strategies from Top Performers"**
Speaker: **Susan E. Kay, Vice President, MFS Investment Management, Inc.**

Join us at our upcoming Chapter meeting May 2nd, 2012
PLEASE BRING A NON-PERISHABLE FOOD ITEM FOR DONATION TO SALVATION ARMY

For the past several years, Susan E. Kay has been a speaker at MFS Investment MVP conferences, successfully following through on her commitment to help our advisors build their businesses.

This year will be no exception. Susan will focus this year's presentation in three areas: First, protecting and growing your assets through phenomenal Generational Reach and strong multigenerational relationship management. She will share over a dozen clever ideas that top performers are using to both hold onto inheritable assets, as well as garner new assets from the next generation. Second, she will share several innovative and powerful client acquisition events that will successfully put you in front of prospects. And, lastly, she will, as always, share with you the most interesting practice management tactics that she has picked up in her recent travels, successfully helping you create raving fans.

Meeting Sponsored By:
Doug Stockslager
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Continuing Education Credit: The East Bay Chapter is a Registered CE Sponsor at the CFP Board of Standards. A sign-in sheet and an attendance certificate are provided at each meeting.

Member Name _____

Guest Name _____

**Reservations and Cancellations must be received by Monday, April 30, 2012
to be assured of a breakfast or refund, respectively.**

Advance Registration: \$30 per member \$40 per guest
At the Door (reservation still needed): \$40 per member; \$50 per guest

To pay by credit card, go to: <https://www.123signup.com/event?id=szkhc>

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